



CON PRIMER 14

A base layer to increase the bonding of leveling materials or ceramic adhesives.



DESCRIPTION:

Polymer modified, acrylic resin based, plaster primer for untreated concrete surfaces, wall and ceilings and paint primer for untreated concrete surfaces. Increase adhesion of cement and gypsum based plasters to surface.

TYPICAL USES:

- Indoor and outdoor areas for vertical surfaces and ceilings.
- To increase gypsum, lime, and cement based plaster mortars adherence to gross concrete surfaces.
- For ceiling plasters as primer.
- On plaster, untreated concrete, brick and similar surfaces.

ADVANTAGES:

- Easy-apply primer for increasing adhesion of gypsum plaster, plaster and gypsum-lime mixtures to untreated concrete surfaces.
- It prevents quick moisture loss of cement and especially gypsum based plasters.
- Increases working time and processing of surface.
- Application as primer on paint applications on untreated concrete surfaces increases the adhesion of the paint to the surface.
- Due to its high binding property and micro-particle structure, it penetrates deeper into allowing loose particles to adhere to the surface. Thus creating a robust, low absorbing, stronger adhering surface for top coat application.
- Prevents early drying and reduces paint consumption.
- Due to its silicone content, it decreases water vapor absorption and increases vapor permeability.
- Odorless.
- It is also advised to use on exterior surface.

TECHNICAL SPECIFICATIONS:

Composition:	Polymer Modified Resin
Color:	Red
Density:	1.48 Kg / L
Application Temperature:	+5 C - 35 C
Service Temperature:	-20 C - 80 C
Full Drying:	24 Hours
pH:	7 - 9

APPLICATION PROCEDURE:

Surface preparation:

Cementitious substrates must be sufficiently cured and dried (2-6 weeks), All substrates must be structurally sound, able to support the weight of the new tiling and provide a stable and securely fixed background. Surfaces shall be clean, dry, free of any loose or friable particles, contaminants such as dust, dirt, oil, wax, polish grease, cement laitance or efflorescence. Depending on the substrate condition and contaminants to be removed from the surface, use adequate preparation techniques to remove all traces of any materials that could reduce the product's adhesion to the substrate. Smooth surfaces should be roughened lightly to improve adhesion. To confirm adequate surface preparation, primer compatibility and adhesion, carry out a small trial before full application.

Mixing:

Shake or stir CON PRIMER 14 in product container before use.

Application:

Put undiluted CON PRIMER 14 onto the prepared substrate and apply by brush, roller. Ensure a continuous, pore-free coat covers the substrate. Avoid excessive primer consumption and the formation of puddles. Remove excess primer before applying tile adhesive or self-leveling compound.

PACKAGING & STORAGE:

- **Packing:** 10 Kg in plastic buckets
- **Storage:** Must be stored in unopened original packing, and in cool and dry environment protected from freezing.
- **Shelf life:** Shelf life is 12 months in unopened and sun-free environment.

Coverage:

Coverage	Approximately 150-250 g/m ²
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depending on surface absorption and roughness.

HEALTH & SAFETY:

Avoid direct contact with eyes or skin. It is recommended to use protective gloves and goggles during the application. Wash any skin contact with soap & water. In case of eye irritation, immediately wash with a copious amount of clean cold water. Seek medical advice.

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